

**October 10, 2014**

**TO: TRAFFIX Oversight Subcommittee (TOS) – (A Subcommittee of the  
Transportation Technical Advisory Committee)**

**BY: Sam Belfield, Senior Transportation Engineer**

**RE: TOS Meeting – November 05, 2014**

The next TOS Subcommittee meeting will be held following the TTAC meeting (~11:30a.m.) on **Wednesday, November 05, 2014**, at the **HRTPO Room D, 723 Woodlake Dr, Chesapeake, VA 23320**.

**Voting Members:**

Julie Timm, HRT

W. Keith Cannady, HA

Kevan Danker, WATA

Vacant

Scott Mills, SU

Jamie Oliver, IW

Jeffrey K. Raliski, NO

Brian Solis, VB

Eric Stringfield, VDOT

Steve Froncillo, CH

Susan Wilson, PO

**Voting Alternates:**

Jacqueline Kassel, NN

Thomas M. Slaughter, NN

Keisha Branch, HRT

Luther Jenkins, CH

**Nonvoting Members:**

Christopher Arabia, DRPT

Carl Jackson, VDOT

Rhonda Murray, NAVY

Ivan P. Rucker, FHWA

Herb Pittman, NAVY

**Agenda**  
**HRTPO**  
**TRAFFIX Oversight Subcommittee Meeting**  
**November 05, 2014**

HRTPO Room D, 723 Woodlake Drive, Chesapeake, Virginia

- 11:45 am 1. **CALL TO ORDER**
2. **PUBLIC COMMENT PERIOD** (Limit 3 minutes per individual)
3. **SUBMITTED PUBLIC COMMENTS**
4. **APPROVAL OF AGENDA**
- AGENDA:**
- 11:55 am 5. Approval of Minutes
- 12:00 pm 6. General Updates - Ron Hodges
- TOS Chairmanship Vacancy - Discussion
  - Effect of Tolls on Midtown and Downtown Tunnels - Norfolk
  - Vanpool Update
  - FY2014 Annual Report Update
- 12:10 pm 7. Connect Hampton Roads TDM Connection – Ron Hodges
- 12:20 pm 8. Park and Ride Update – Ron Hodges
- 12:30 pm 9. TDM Efforts on the Peninsula – Siru Barber and Carol Russell
- 12:35 pm 10. Military Outreach Update – Emily Cass and Carol Russell
- 12:50 pm 11. Old Business/New Business
- Past and Present Event Efforts –
  - TDM and VTA
  - Bicycles
- 1:00 pm 12. Next Meeting – Wednesday, March 4, 2015 at 1pm (following LRTP Subcommittee)

**MINUTES**  
**TRAFFIX Oversight Committee Meeting**  
 May 7, 2014  
 HRTPO, 723 Woodlake Dr., Chesapeake, VA 23320 Room D

Mr. Michael King called the meeting to order in the absence of Chair Jeff Raliski at 11:35 a.m.

**In Attendance:**

NAME	ASSOCIATION	A/P	NAME	ASSOCIATION	A/P
<b>MEMBERS:</b>			<b>HRTPO Staff</b>		
Brian Solis	City of Virginia Beach	P	Sam Belfield	HRTPO	P
Eric Stringfield	VDOT	P	Kendall Miller	HRTPO	A
Jamie Oliver	Isle of Wight County	A			
Jeff Raliski (Chair)	City of Norfolk	E	<b>Non-voting Members</b>		
Julie Timm	Hampton Roads Transit	P	Carl Jackson	VDOT	P
Keith Cannady	City of Hampton	A	Chris Arabia	DRPT	P
Kevan Danker	WATA	A	Herb Pittman	US NAVY	A
Michael King	City of Newport News	P	Ivan Rucker	FHWA	A
Scott Mills	City of Suffolk	A	Rhonda Murray	US NAVY	A
Steve Froncillo	City of Chesapeake	A			
Susan Wilson	City of Portsmouth	P	<b>HRT Employees:</b>		
			Carleen Muncy	HRT	P
<b>Alternates</b>			Carol Russell	HRT	P
Jackie Kassel	Newport News Alternate	A	Emily Cass	HRT	A
Keisha Branch	HRT Alternate	A	Ron Hodges	HRT	P
Luther Jenkins	Chesapeake Alternate	P	Sheran Johnson	HRT	P
Tom Slaughter	Newport News Alternate	P	Siru Barber	HRT	P

**Request for Public Comment:** Mr. King opened the floor for public comments. There were none.

**Approval of Agenda and Previous Meeting Minutes:** The agenda was approved as presented. Mr. King asked for a motion to approve the minutes. The February 5, 2014 meeting minutes were moved, seconded, and approved as presented.

**General Updates**

- **New TOS Chairman – Discussion** – Mr. Ron Hodges, Director of Business Development at Hampton Roads Transit announced that Mr. Michael King has agreed to be the new Chairman for the TRAFFIX Oversight Subcommittee Meetings for the next term.
- **Naval Station Norfolk** - Mr. Hodges reported the original meeting with Capt. Clark of the Norfolk Naval Station that had been set up about two months ago, had been rescheduled due to inclement weather. There was a much smaller attendance at the rescheduled meeting. There will be another meeting scheduled in the next few months.
- **Personnel Update and Changes** – Ms. Carol Russell introduced her two new staff employees: Ms. Siru Barber - the Peninsula Outreach Coordinator, filling Jeff Fykes position; and Ms. Emily Cass – the Outreach Coordinator assigned to the Norfolk Naval Base Office.

**Statistical Trending as of 3<sup>rd</sup> Quarter** – Mr. Hodges talked about the handout in the packet showing the Outreach Statistics. Ms. Russell went into detail about the ten-month report. The numbers are lower YTD due to being understaffed. By the end of the fiscal year, June 30<sup>th</sup>, these numbers should surpass last year’s totals, due to the increased efforts of the new staff. Mr. Hodges added some comments to better explain the column titles on the report page.

- There was discussion about the integrity of information being put into the NuRide via the “on your honor” system. Mr. Chris Arabia noted that the State does random spot checks of the information to assure accurate self data input.
- Also discussed was the biking associations that have been contacted. Member added names for some possible contacts on the Eastern Shore.
- Mr. Hodges commented on the train wrap picture included in the packets. Also included was a cardboard penny bank, showing the TRAFFIX advertisements on the TIDE during the holidays.

## ***May 7, 2014 – TRAFFIX Oversight Committee Meeting Minutes, Continued***

**Vanpool Program-Cost Benefit Analysis (In House versus 3<sup>rd</sup> Party)** – Mr. Hodges commented on how the Vanpool Program has been struggling over the past few years due to the aging vanpool fleet and the inability to purchase additional vans to eliminate the waiting list. He explained the “Vanpool Program – Basic Financials” page included in the packet, and discussed various options for HRT and the advantages of going with a third party option. Hampton Roads Transit has been researching options with V-Ride and Enterprise as the third party.

- It was noted that Hampton Roads Transit also has a very old bus fleet, with the average bus age to be around eleven (11) years. Unless there are drastic financial changes, dedicated funding, etc., HRT will have a very difficult task to continue providing transportation to the region beyond the next five years. Until HRT can provide a financial “match” to any possible vehicle restoration grants, or grants to purchase additional stock, pursuing grants is not an option and HRT is missing out on many opportunities that other regions are taking advantage of.
- It was noted that the vanpool third party opportunities could be resolved as early as January 2015.
- Mr. Hodges will provide concrete information at the next TOS meeting on November 5, 2014.

**Park and Ride Initiative** – Mr. Carl Jackson, AICP, presented a PowerPoint titled “VDOT Park & Ride Lot Investment Strategies” to the group. There were fifteen lots identified on the Hampton Roads District Priority List. There was discussion regarding the proposed lots and what improvements were being completed. The next VDOT meeting will be on the Eastern Shore, and Mr. Jackson will add Mr. Hodges to the list. Mr. Hodges also wants to set up a meeting with Mr. Sam Belfield, Mr. Jackson, and Mr. Eric Nelson in the near future to discuss park and rides close to bus routes.

**GoPass365 Update** – Mr. Hodges started this report by giving the history of the GoPass365 Program. Originally, the program was to put riders in seats and it was offered to the schools at the rate of \$6.50 per student/employee for the year. Although the program filled its original task, Hampton Roads Transit lost revenue, so there was a restructuring of the rates that included \$.94 per rider, based on usage per month. Some of the original participants dropped out of this second phase. Ms. Sheran Johnson explained the GoPass365 Program and the new proposed rates. The program is now producing revenue. The new pricing will take effect with the new FY 15 (July 1, 2014).

### **Old Business / New Business**

**Upcoming Events- Year at a Glance** – Mr. Hodges referred to the Events that Ms. Russell already spoke about and stated the Annual Report should be available sooner this year and he anticipated it will have a slightly different look.

**TDM – More Visibility Statewide?** – There is a new DRPT Director, Ms. Jennifer Mitchell and she fully supports TDM programs. Mr. Hodges stated that the TDM Machine on the Naval Base, that the committee purchased, is in the top five revenue producing TDM’s in the region. This is due to the fact it was placed at a high traffic area and should continue to exceed expectations.

### **Announcements**

- Mr. Arabia announced that the 2<sup>nd</sup> week in September is “Try Transit Week”.
- Mr. Hodges noted that Hampton Roads Transit has hired a new Communications Director. This means his duties will no longer be split between being Interim Communications Director and Director of Business Development – he will be able to solely concentrate on just being the Director of Business Development again.
- Mr. Belfield noted that they are in the process of updating their Congestion Management Process report.

**Next Meeting** – November 5, 2014. The meeting adjourned at 12:55 p.m.

Respectfully submitted,

***Carleen K. Muncy***

Carleen Muncy, B.A., C.A.P.-O.M.

Sr. Administrative Assistant for Planning and Development Department, Hampton Roads Transit