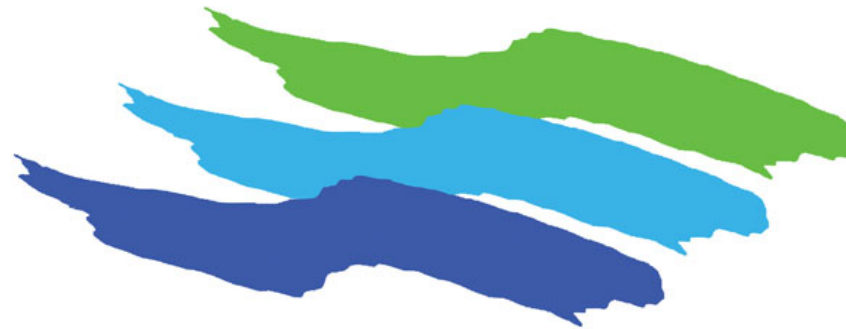


Update on Connect Hampton Roads for the Transportation Technical Advisory Committee (TTAC)



HAMPTON ROADS

TRANSIT



July 2, 2014

Challenges and Opportunities

- Demand for quality transit at all-time high.
- Current system does not attract choice riders or best serve customers who depend on transit.



Preliminary work

- Case study research exploring what other cities and regions are doing to improve transit offerings (Northern Virginia, Charlotte, Tampa, Indianapolis, Denver, Baton Rouge, Austin, etc.)
- HRT convened ‘regional mobility’ roundtables hosted at Virginia Peninsula Chamber of Commerce and HRT.
- Follow-up stakeholder meetings including Newport News Shipbuilding, business and community leaders, military and federal facilities, etc.

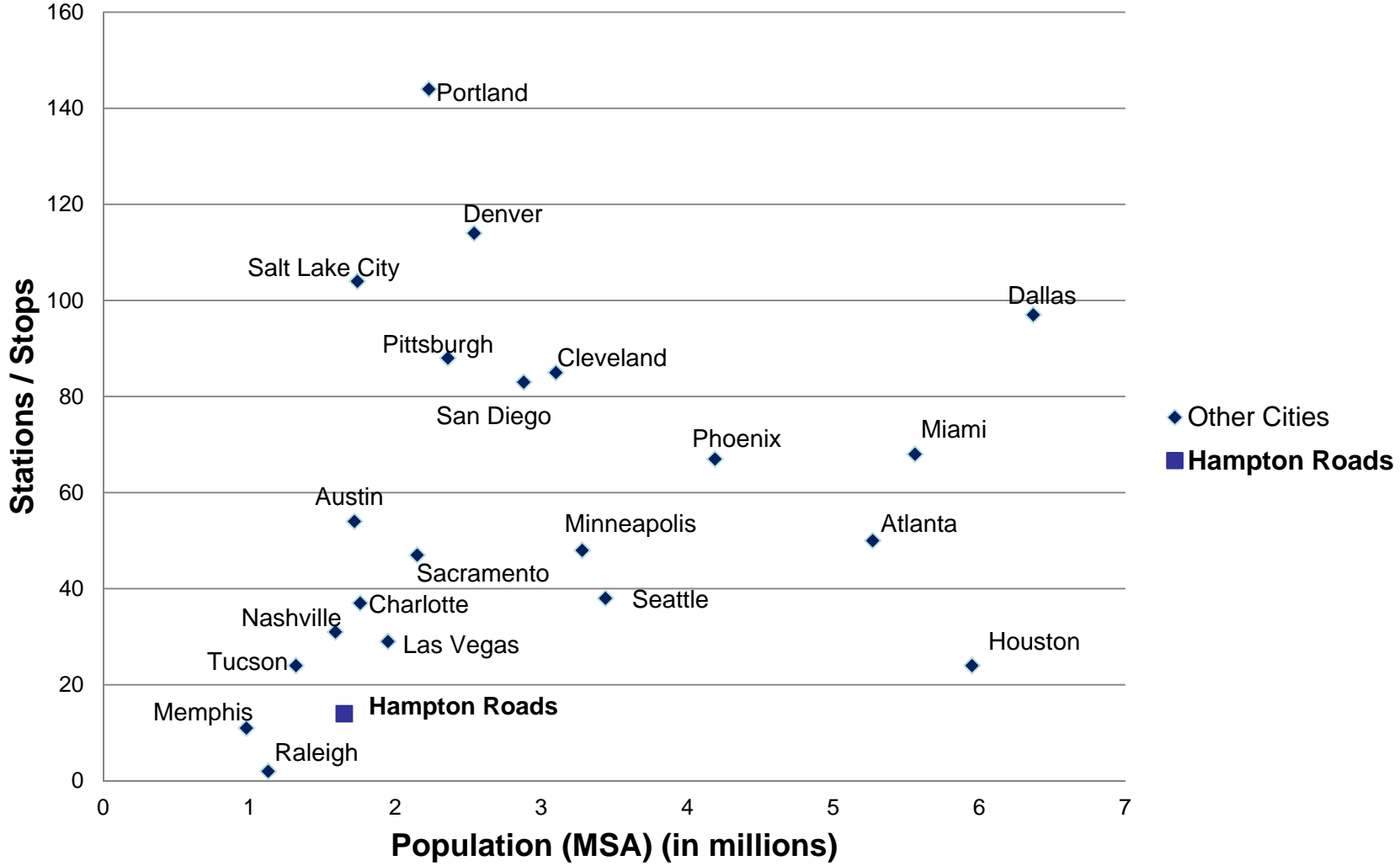


Five Key Takeaways

1. Business leaders and other key stakeholders must take a leadership role.
2. “Regional mobility” belongs to everyone – build on significant public engagement.
3. Plan your system AND how to pay for it relying on rigorous expert evaluation and analysis.
4. Be transparent and use excellent communications.
5. Demonstrate strong business case and return on investment.



High Capacity Transit Stops vs. MSA Population





www.youtube.com/watch?v=ArmZbAus-Jg

Connect Hampton Roads - ... X

40th Public Transportation

15 MILITARY HWY

2003

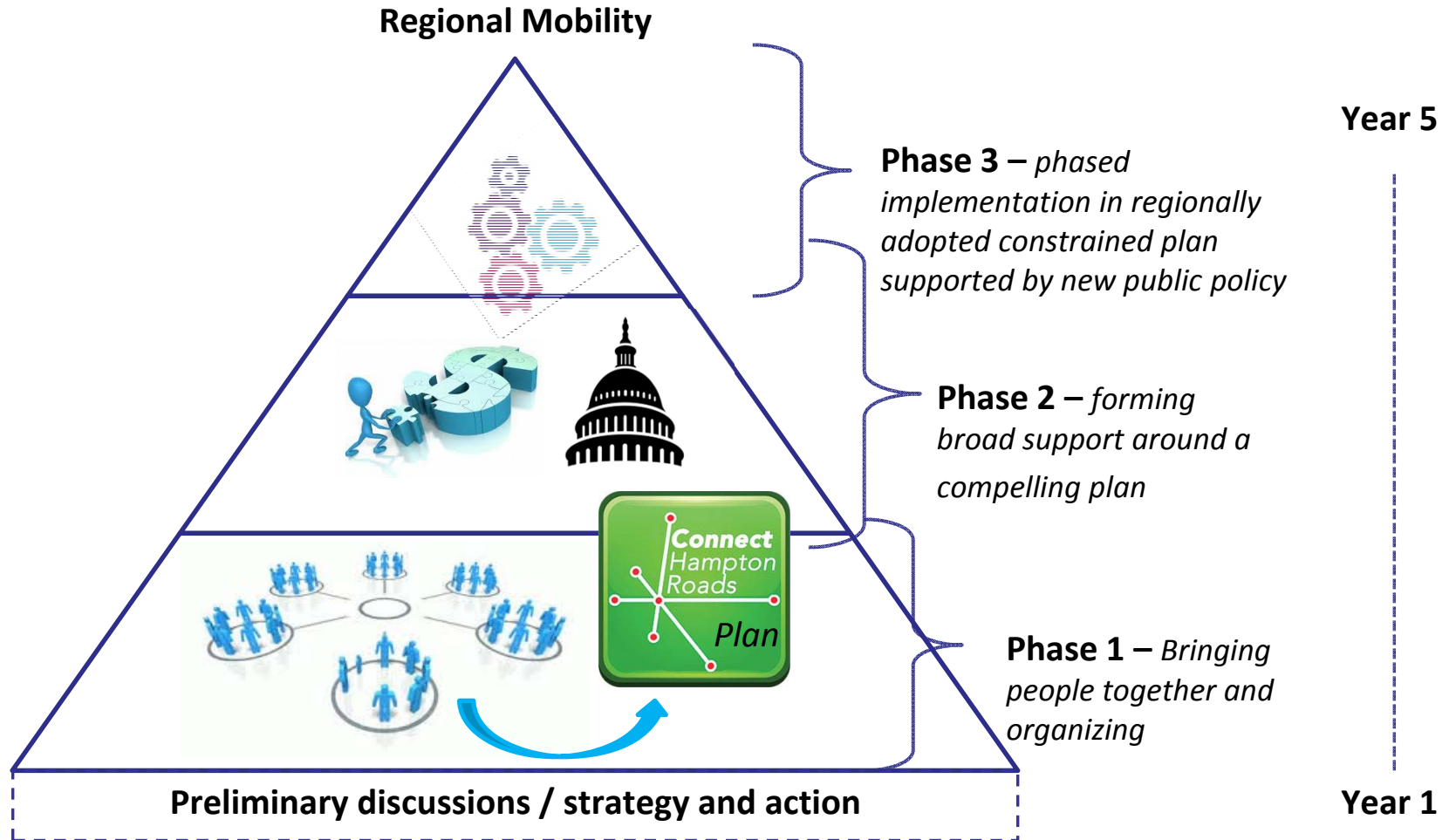
0:10 / 1:42

Connect Hampton Roads

The image shows a screenshot of a YouTube video player. The browser address bar at the top displays the URL /www.youtube.com/watch?v=ArmZbAus-Jg. The video player itself features a large image of a blue and white bus with the destination '15 MILITARY HWY' on its sign and the number '2003' on its front. A person in a white hoodie is standing by the open door of the bus. Overlaid on the right side of the video is the text '40th Public Transportation'. At the bottom of the video player, there is a progress bar showing '0:10 / 1:42' and various control icons. Below the video player, the text 'Connect Hampton Roads' is visible.



Moving Forward



Guiding Commitments

1. Developing and implementing a bold new mobility agenda for near- and long-term results.
2. Improved regional connectivity and sustainable services.
3. Maximizing public involvement.
4. Openness and transparency.
5. Rigorous planning and financial analysis.
6. Coordinating and collaboration with local and regional partners.



CALENDAR

Action	Time
Kickoff Connect Hampton Roads initiative	June 2014
Phase 1 Public / Stakeholder Engagement (input)	June-September 2014
Preliminary Connect Hampton Roads program development and release	October-January 2015
Phase 2 Public / Stakeholder Engagement (input)	January-June 2015
Analysis of cost, phasing and funding alternatives	January-March 2015
Finalize Connect Hampton Roads program	May-June 2015
Phase 3 Public / Stakeholder Engagement (input/endorsements)	Summer 2015+
Legislative planning / advocacy	Summer 2015+





CONNECT

H A M P T O N R O A D S

an HRT initiative

connecthamptonroads.com

