

TRAFFIX Annual Report

FY 2015

March 2, 2016

Transportation Technical Advisory Committee

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Hampton Roads Transit
March 2, 2016*

*Grant Sponsoring Agency
FHWA/VDOT/Local Funds*



ALTERNATIVES TO DRIVING

PUBLIC TRANSPORTATION

Metro Area Express (MAX) Bus



Local Bus Service



Light Rail



- **Express Bus Service**
- **Direct Routes, with Fewer Stops**
- **Free Wi-Fi**
- **Weekday Service**

- **68 Fixed Routes**
- **Bicycle Racks**
- **Services to 6 Cities:**
 - * **Chesapeake**
 - * **Hampton**
 - * **Newport News**
 - * **Norfolk**
 - * **Portsmouth**
 - * **Virginia Beach**

- **11 Stations**
- **5 Free Park & Ride Lots**
- **Free Wi-Fi**
- **Bicycle Racks**
- **22 Bus Connections**

ALTERNATIVES TO DRIVING, CONTINUED

PUBLIC TRANSPORTATION

Elizabeth River Ferry



- *Service between Portsmouth and Norfolk*
- *Stress-free commute*
- *Saves cost of Parking*
- *4 Docks:*
 - * *High Street*
 - * *North Landing*
 - * *Waterside*
 - * *Harbor Park*
- *Free Park & Sail Lot with 85 Assigned Spaces*

BIKING OR WALKING

- *Ride/Walk past traffic*
- *Bike Racks are:*
 - * *On front of Buses*
 - * *Inside Light Rail Vehicles*
 - * *At Selected Park & Ride Lots*
- *Bike Lockers @ Silverleaf Commuter Station*
- *Great way to get Exercise*



TELEWORKING



- *Employers Benefit By:*
 - * *Increased Productivity*
 - * *Reduced Facility Costs*
 - * *Lowered Absenteeism*
 - * *Reduced Turnovers*
- *Employees Benefit By:*
 - * *Saving Money on Gas*
 - * *Reducing Wear on Vehicle*
 - * *Eliminating Stress from Commute*

ALTERNATIVES TO DRIVING, CONTINUED

RIDE SHARING – CARPOOL OR VANPOOL



PARK & RIDE LOCATIONS

- *Bus, Light Rail, and Ferry Connections*
- *Meet Carpools and Vanpools*
- *Free Parking*
- *Over 20 Park and Ride Locations in Hampton Roads*

NuRIDE REWARDS PROGRAM



- *Vanpooling lowers annual insurance premiums*
- *Reduces gas cost and parking by 50% or more*
- *Saves wear & tear on personal vehicle*
- *Reduces stress*



- *Free Ride Matching*
- *Get Rewards for Taking Greener Trips*
- *Personal and Work Commutes Qualify*
- *No Cost to Join*
- *Quarterly Gift Card Raffles*

ALTERNATIVES TO DRIVING, CONTINUED

GUARANTEED RIDE



- **Emergency ride service for unexpected change in work schedule after arriving at work**
- **\$5.00 co-pay cab ride to point of origin (TRAFFIX pays balance of cost)**
- **Can use this program 2 times / month up to 6 times a year (Restrictions may apply)**

TRANSPORTATION SUBSIDIES

GoPass365 Program

- **Program is valid for 1 year from July 1 to June 30**
- **No need to purchase daily or monthly passes**
- **No need to carry cash**

Military Programs

- **Transportation Incentive Program (TIP)**
- **Mass Transportation Benefit Program (MTBP)**



BIKE MONTH – MAY 2015

NEWPORT NEWS TRANSFER CENTER BIKE REPAIR STATION



BIKE LOCKERS AT SILVERLEAF COMMUTER STATION



BIKE REPAIR STATION IN DOWNTOWN NORFOLK

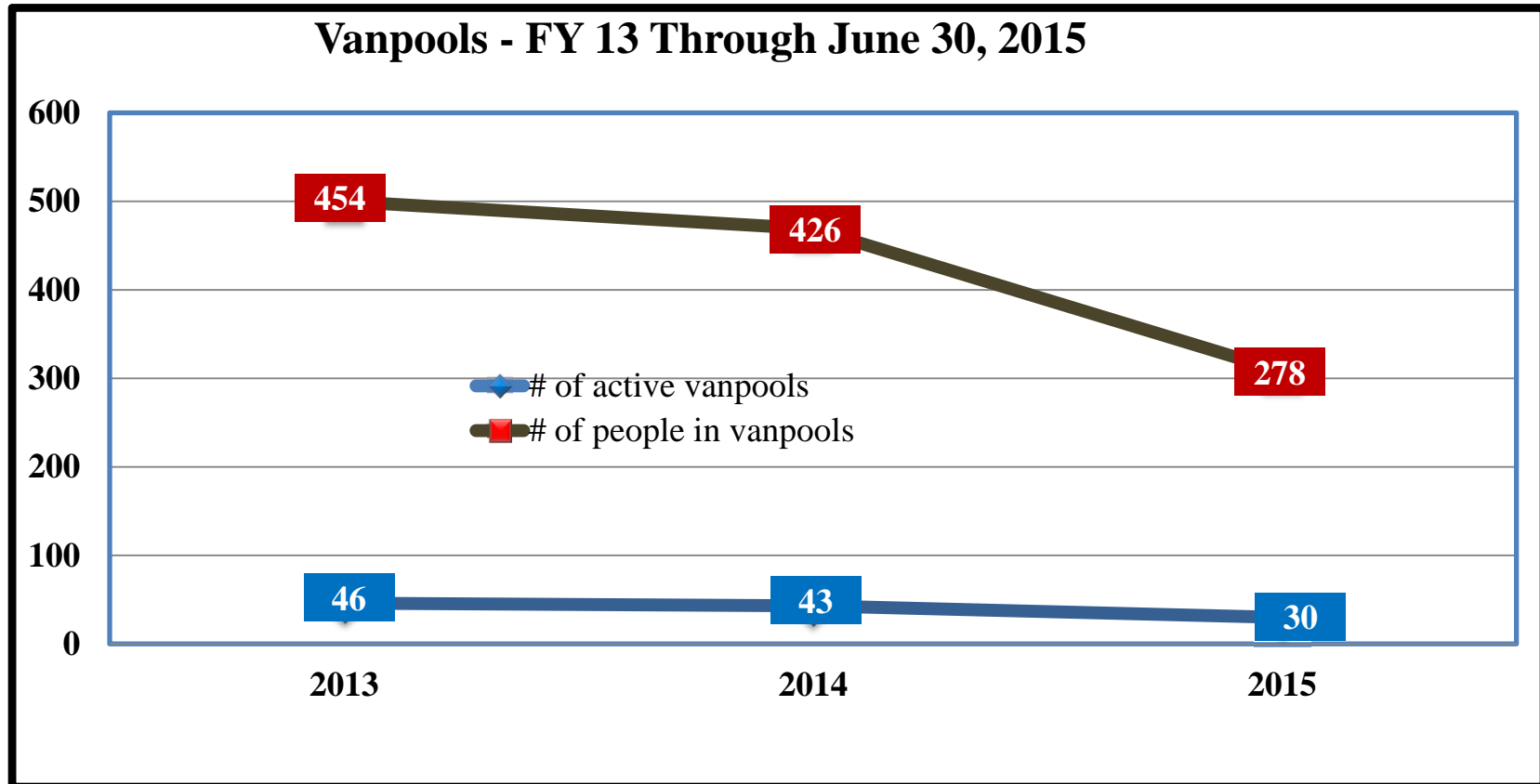


VANPOOL PROGRAM

Number of Vanpool Participants – July 1, 2015

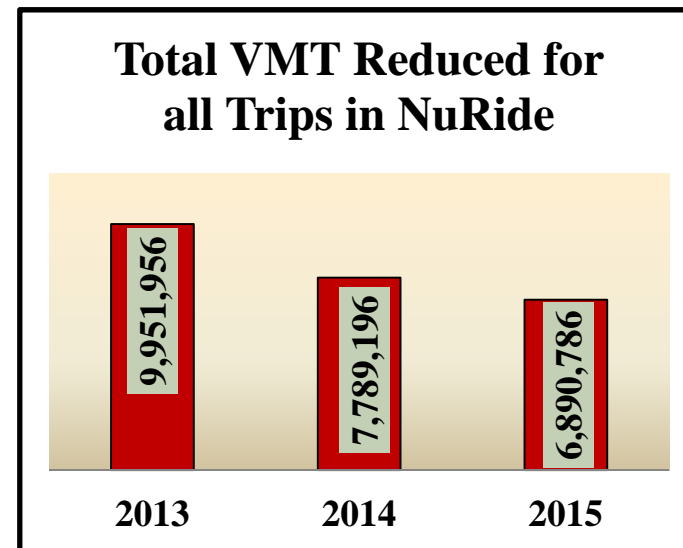
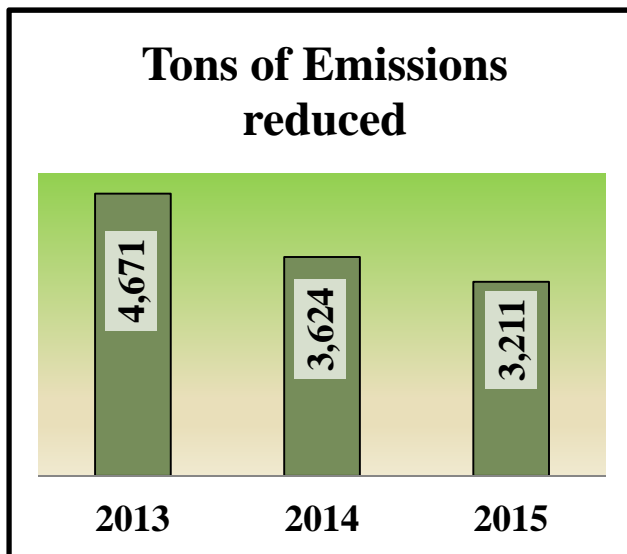
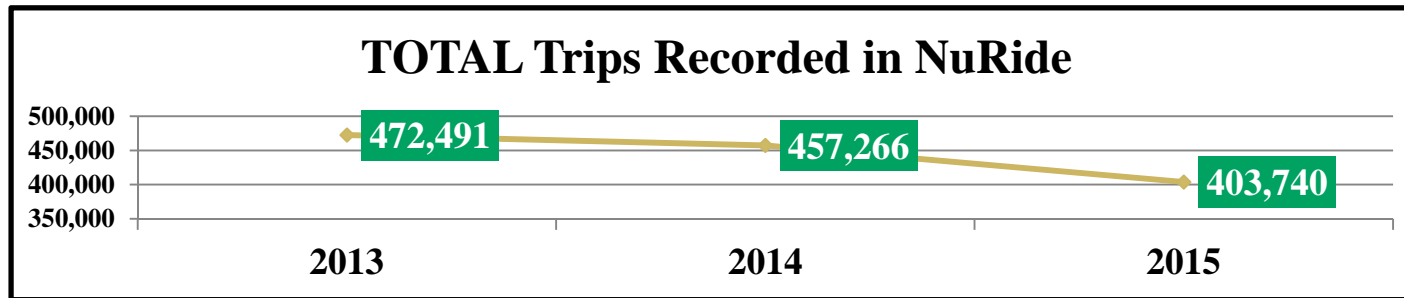
Enterprise Rideshare – 20 Vans

v-Ride Vendors – 6 Vans

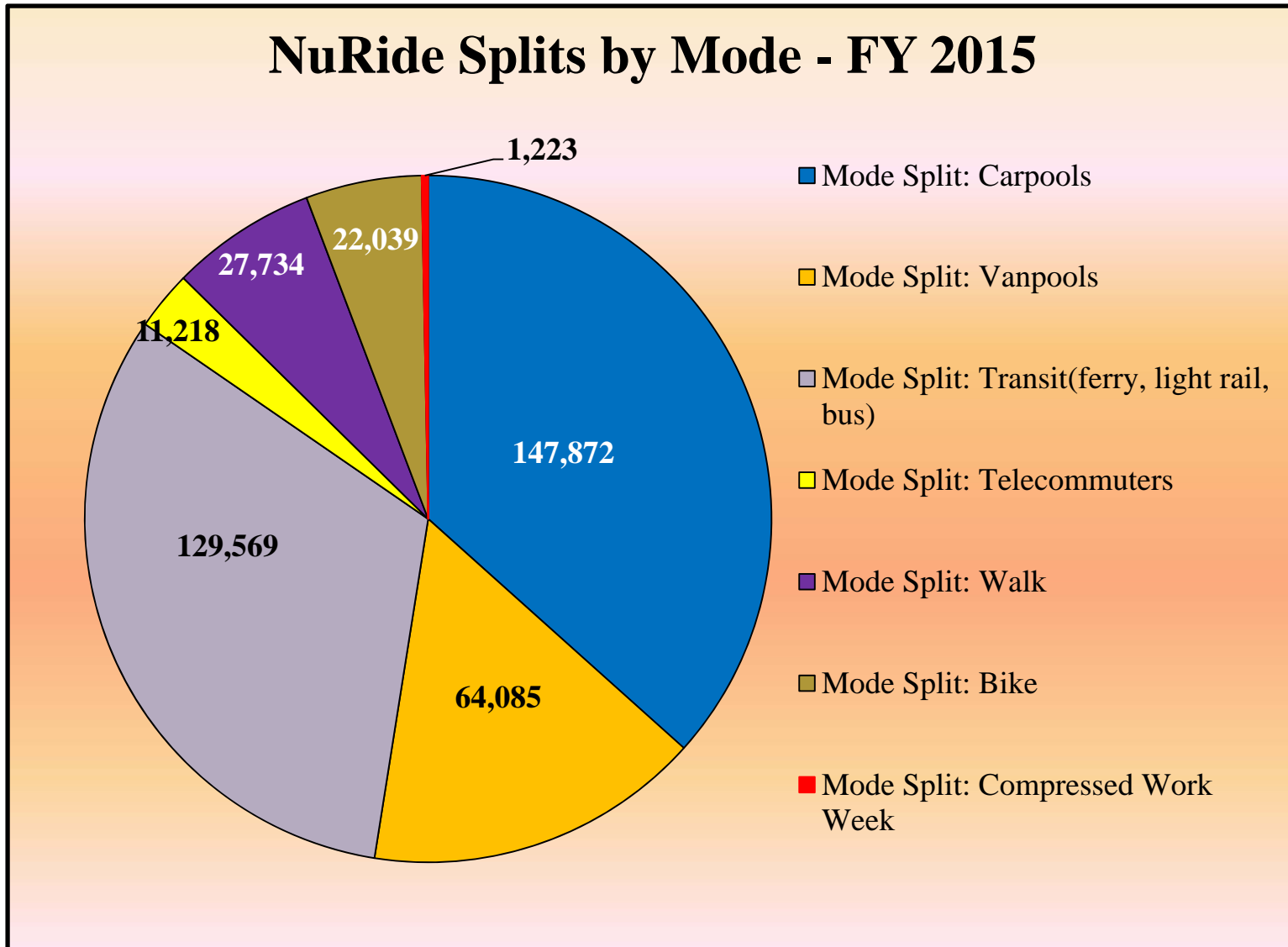


NuRide Statistics

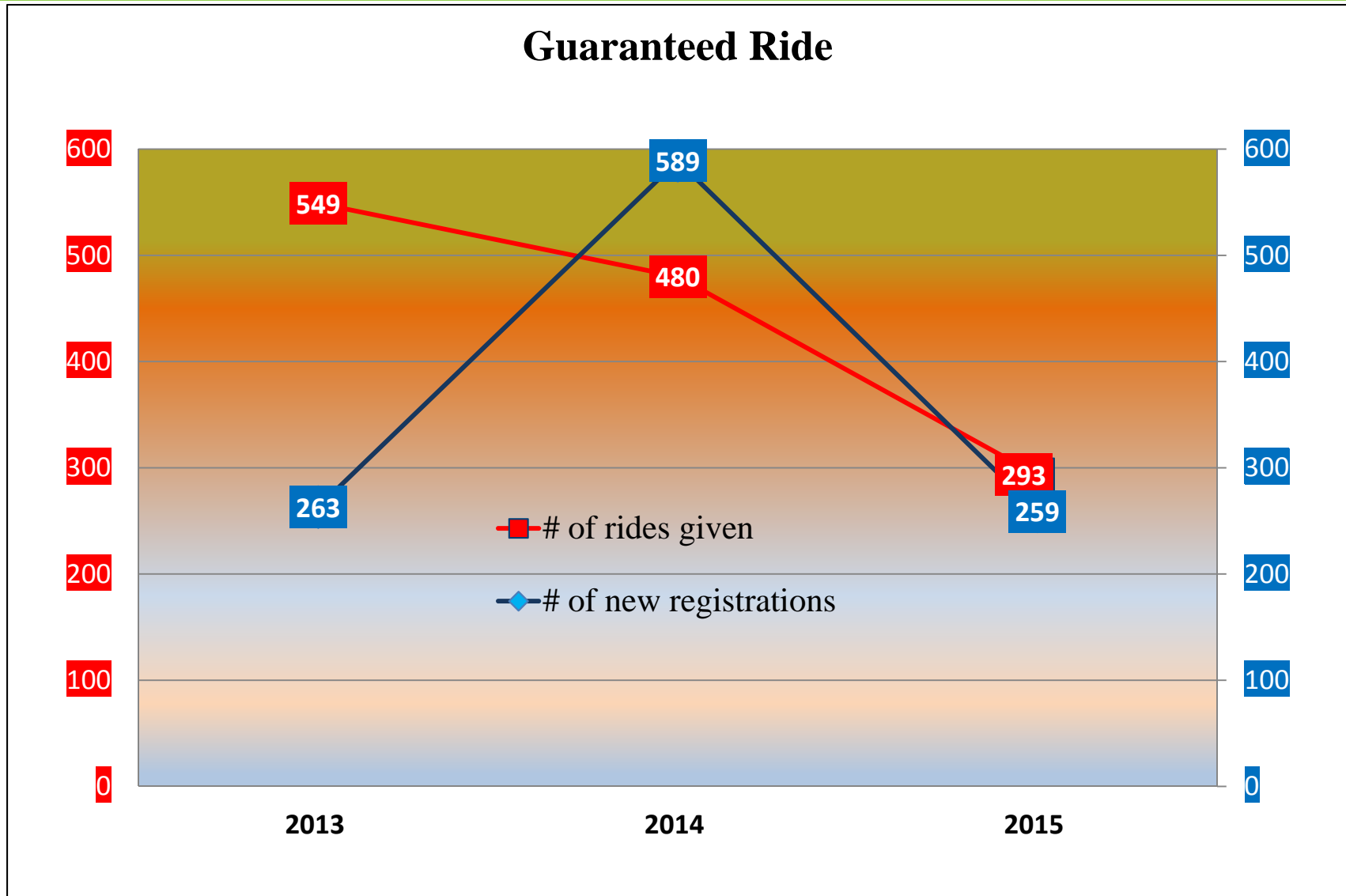
Comparison FY 13 through FY 15



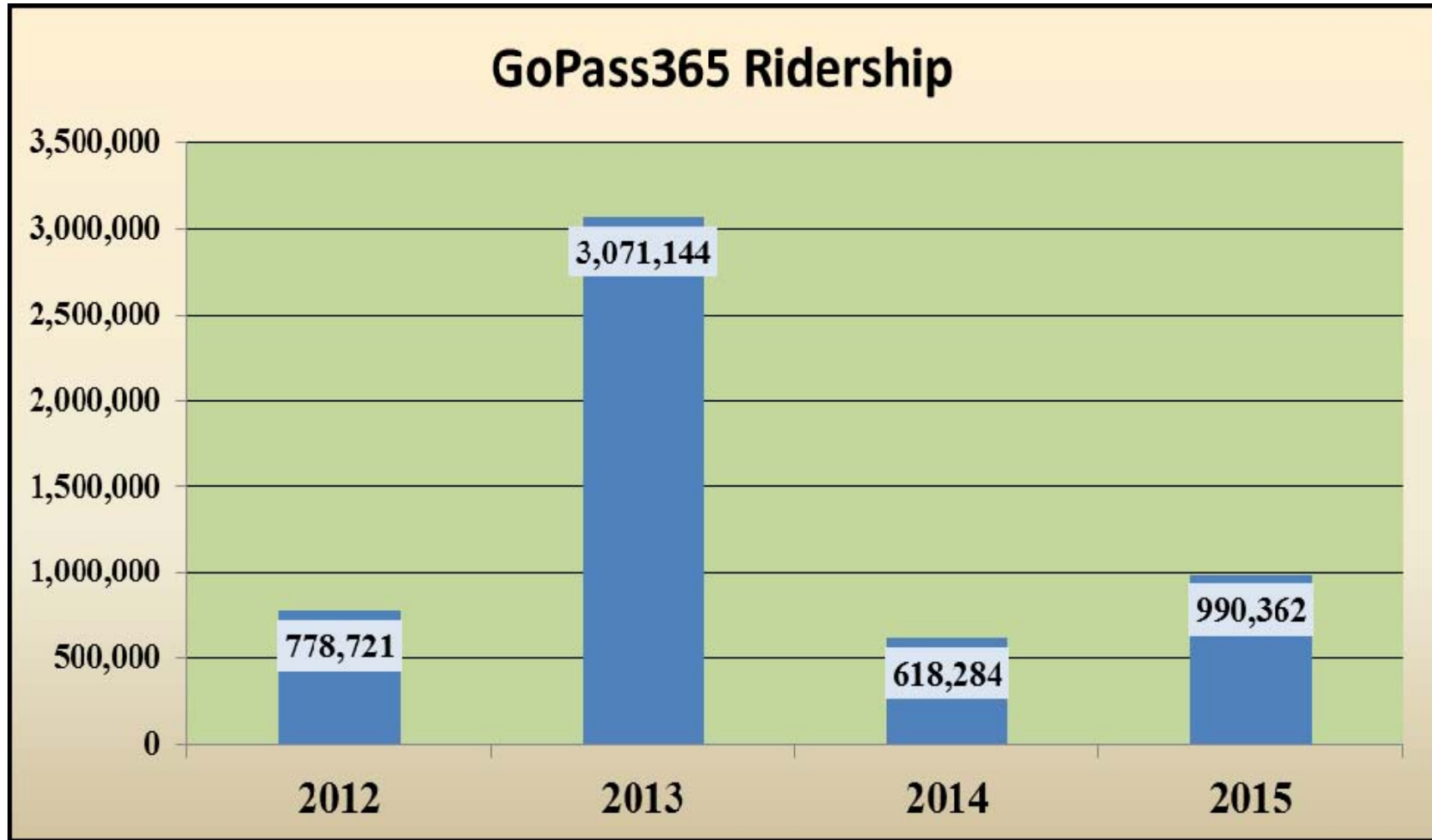
NuRide Splits by Mode – FY 2015



GUARANTEED RIDE PROGRAM



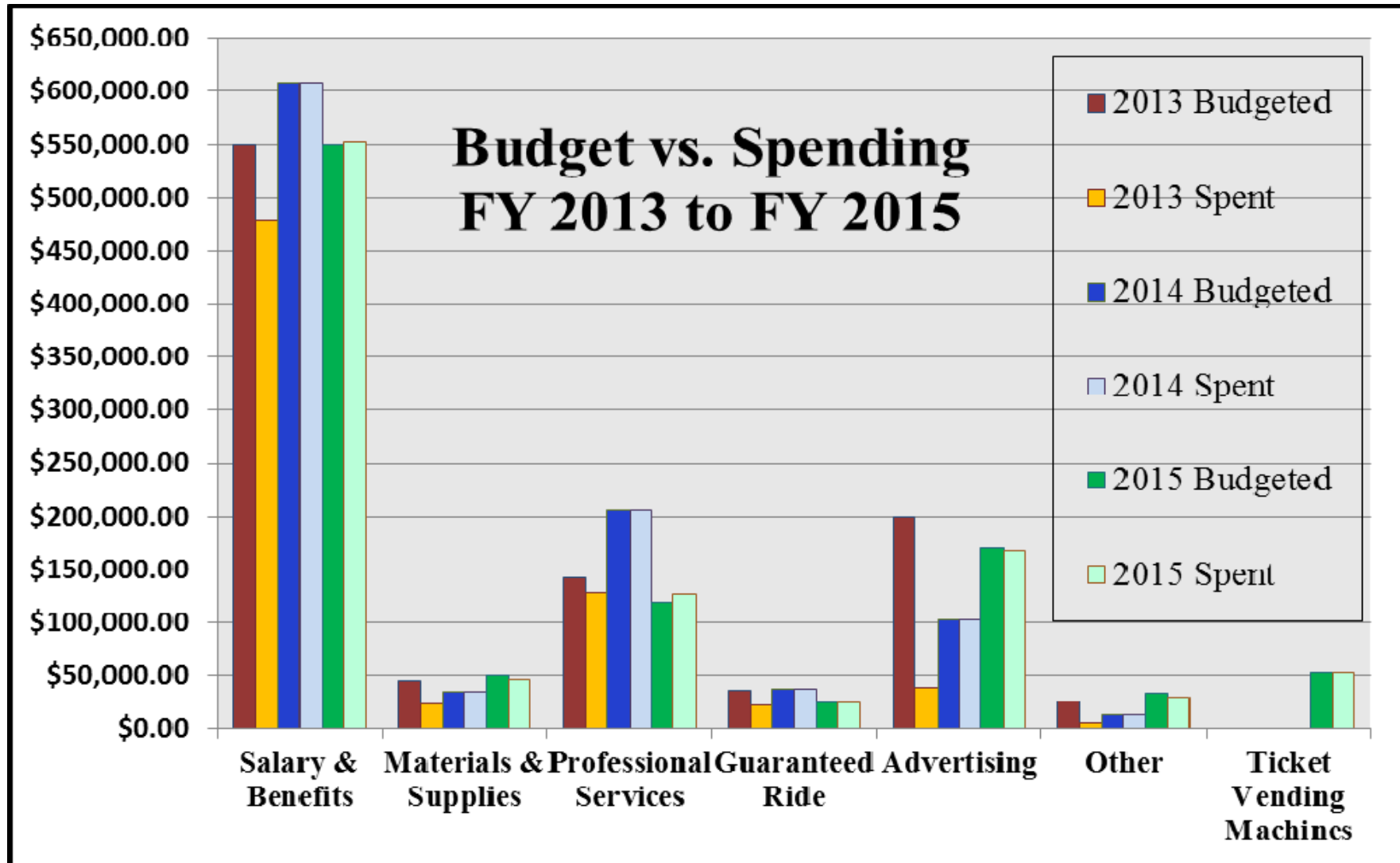
GOPASS365 PROGRAM



GOPASS365 REVENUE

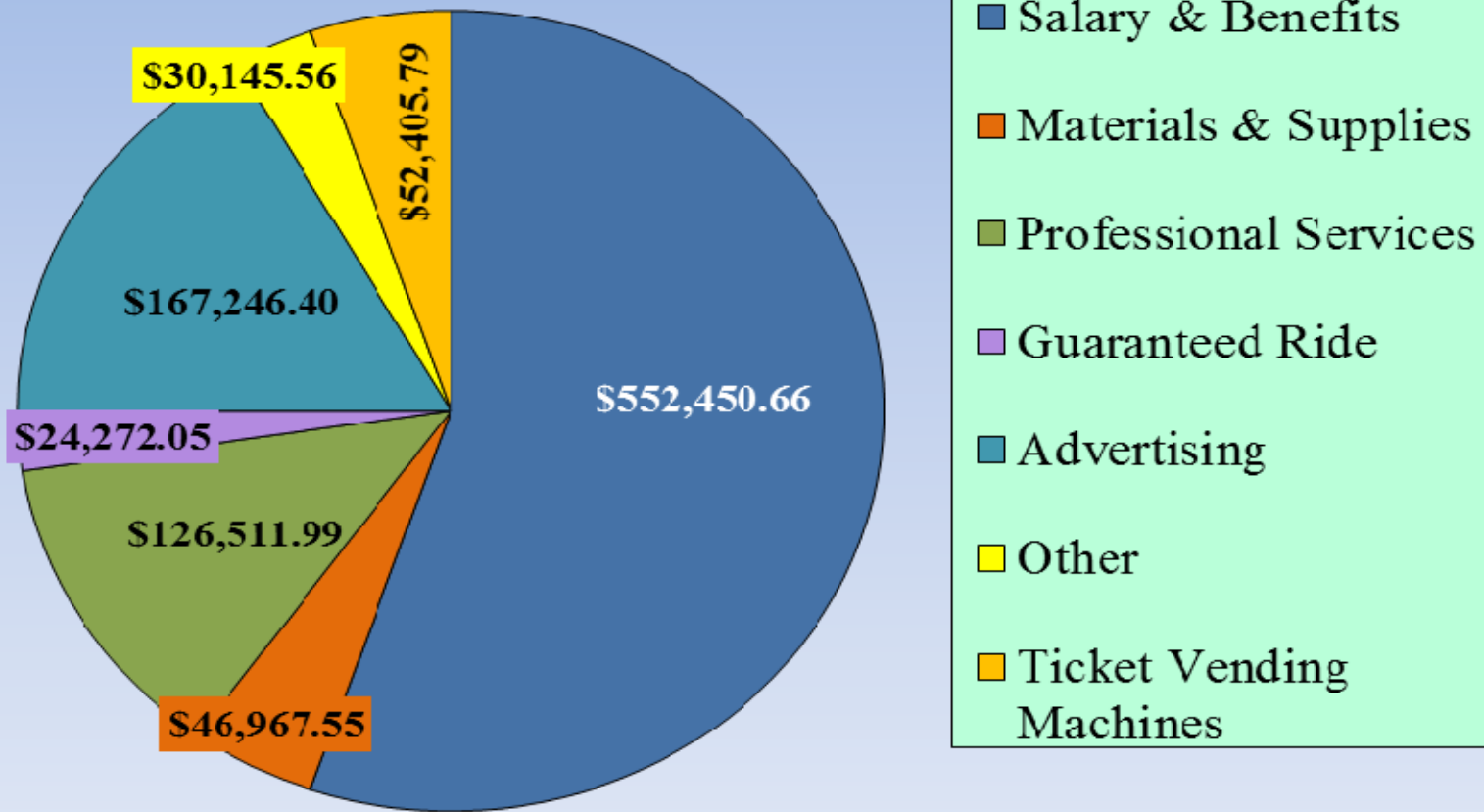
GoPass365 Clients	Actual # of passes	Revenue as of 6/30/14
Old Dominion University	850	\$139,422.94
Eastern Virginia Medical School	201	\$12,916.98
Norfolk State University	450	\$101,250.00
Newport News Shipbuilding	1,250	\$250,000.00
City of Norfolk	487	\$1.00
Portfolio Recovery Associates*	1,400	\$88,500.82
Bryant & Stratton College	500	\$104,618.78
U. S. Coast Guard (Norfolk)	450	\$20,905.24
Tidewater Community College	1,675	\$167,500.00
Tidewater Tech Trades	100	\$23,544.10
Centura College – Newport News	100	\$7,722.02
TRAC (HRT)	11	\$0.00
TOTALS	7,474	\$916,381.88

FINANCIAL BUDGETS & SPENDING



SPENDING BY CATEGORY

Spending by Category for FY 2015



APPENDIX A

Activity/Statistic	2011	2012	2013	2014	2015
NuRide					
New Commuters in NuRide	495	534	559	1,258	800
<i>Mode Split: Carpools</i>			213,510	191,904	147,872
<i>Mode Split: Vanpools</i>			44,461	50,875	64,085
<i>Mode Split: Transit(ferry, light rail, bus)</i>			145,157	147,790	129,569
<i>Mode Split: Telecommuters</i>			9,853	10,101	11,218
<i>Mode Split: Walk</i>			23,154	26,619	27,734
<i>Mode Split: Bike</i>			35,109	28,586	22,039
<i>Mode Split: Compressed Work Week</i>			1,247	1,391	1,223
TOTAL Trips Recorded in NuRide	250,616	432,489	472,491	457,266	403,740
Average NuRide trip distance (miles)	26.3	23.7	24.7	19.6	18.6
# of people matched into carpools	1,833	1,977	2,043	2,112	2,172
Tons of Emissions reduced	3,447	4,125	4,671	3,624	3,211
total VMT reduced for all trips in NuRide	5,986,902	8,547,616	9,951,956	7,789,196	5,844,667
# of people matched into carpools, Cumulative	8,820	10,797	12,840	14,952	17,124
# of organizations represented in NuRide	423	431	451	602	561
Total Active Commuters in NuRide	3,643	4,399	4,940	3,173	3,341
Telework!VA					
# of new contracts	0	4	2	1	0
# of companies with active contracts	10	9	5	0	0
# of companies being processed		7	3	2	0
# of teleworkers being assisted	772	862	904	1,048	40
# of TOTAL Companies Participated			32	34	4
Guaranteed Ride Program					
# of rides given	490	550	549	480	293
# of new registrations	220	340	263	589	259
Vanpools					
# of active vanpools	62	54	46	43	30
# of people in vanpools	613	553	454	426	278
# of people on waiting list	34	52	60	19	0

APPENDIX B

Category	2013		2014		2015		2015
	Budgeted	Spent	Budgeted	Spent	Budgeted	Spent	Balance
Salary & Benefits	\$550,000.00	\$477,496.75	\$608,074.84	\$608,074.84	\$550,000.00	\$552,450.66	-\$2,450.66
Materials & Supplies	\$45,000.00	\$23,040.02	\$34,649.43	\$34,649.43	\$50,000.00	\$46,967.55	\$3,032.45
Professional Services	\$142,500.00	\$128,046.32	\$205,727.70	\$205,727.70	\$118,600.00	\$126,511.99	-\$7,911.99
Guaranteed Ride	\$36,000.00	\$21,901.84	\$36,945.55	\$36,945.55	\$25,000.00	\$24,272.05	\$727.95
Advertising	\$200,000.00	\$38,081.46	\$101,984.61	\$101,984.61	\$170,250.00	\$167,246.40	\$3,003.60
Other	\$26,500.00	\$6,122.77	\$12,617.87	\$12,618.15	\$33,744.00	\$30,145.56	\$3,598.44
Ticket Vending Machines					\$52,406.00	\$52,405.79	\$0.21
Total	\$1,000,000.00	\$694,689.16	\$1,000,000.00	\$1,000,000.28	\$1,000,000.00	\$1,000,000.00	\$0.00



Any Questions???