

# 2040 LONG-RANGE TRANSPORTATION PLAN

## **PUBLIC INVOLVEMENT ACTIVITIES AND REPORT**

AGENDA ITEM 11

# PUBLIC INVOLVEMENT REPORT –

- ❑ 10<sup>th</sup> in a compendium of reports comprising the 2040 Long-Range Transportation Plan
- ❑ Outlines public involvement efforts from 2012- 2016
- ❑ Open for public comment and review from June 1, 2016 to June 15, 2016

# LONG-RANGE TRANSPORTATION PLAN PUBLIC INVOLVEMENT

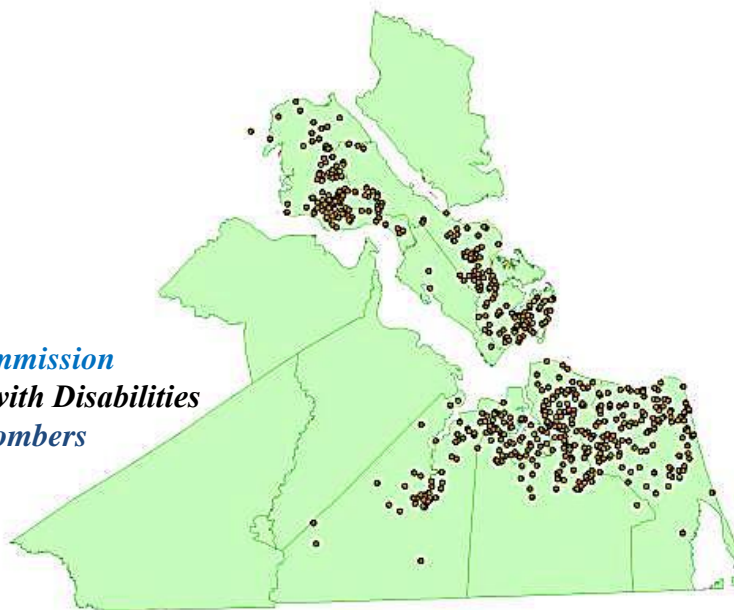


- 325 community meetings throughout all phases of L RTP development
- Vision and Goals Survey resulted in over 1800 responses
- L RTP Facebook Page and Public Involvement web page
- L RTP Visualization Tools and Infographics
- Draft Candidate Projects List survey resulted in almost 500 responses
- Four campaigns with localities, community organizations special interest groups to share public comment opportunity with the region on the whole via their respective websites
- Presentations to the HRTPO Advisory Committees
- Committee members disseminate information and public comment opportunities to their localities
- Six Facebook Advertising Campaigns – reached over 62,000
- Over 20 public notices with comment opportunity
- HRTPO –hosted public meetings across the Region
- May 2016 public involvement effort resulted in over 80,000 views on the L RTP 2040 Public Involvement Page
- Public Involvement Toolbox

# LONG-RANGE TRANSPORTATION PLAN PUBLIC INVOLVEMENT

## Community Engagement

*Hampton Citizens Unity Commission*  
*Newport News Commission on Youth*  
*Hampton Neighborhood Commission*  
*Peninsula Task Force on Aging*  
*Kiwanis Club of Poquoson*  
*Northampton Lions Club*  
*Olde Towne Civic League*  
*Southside Lions Club*  
*Chesapeake Transportation Safety Commission*  
*VB Mayor's Commission for Persons with Disabilities*  
*Kiwanis Club of the Virginia Beach-Combers*  
*Cottage Road Park Civic League*  
*Smithfield Kiwanis Club*  
*Thalia Lions Club*  
*Empower Hampton Roads*  
*HRT Paratransit Advisory Committee*



*Tides Games*  
*Youth Career Expo*  
*Virginia Beach Senior Showcase*  
*Independence Center Annual Mtg.*  
*Newport News Senior Expos*  
*Virginia Beach Africana Festival*  
*VDOT Career Fair*

*Since 2012, the HRTPO has established relationships with over 600 organizations across Hampton Roads*

## RECOMMENDED ACTION

Review the draft report at <http://www.hrtpo.org/page/public-comment-opportunities/> and submit comments to Kendall Miller [kmiller@hrtpo.org](mailto:kmiller@hrtpo.org) by COB Thursday, June 16, 2016.