



HRTPO COMMUNITY OUTREACH ACTIVITIES FY 2013

Brian Chenault
Community Outreach Planner
Citizen Transportation Advisory Committee
October 10, 2013

Background

- Part of larger Public Involvement Program
- *Outreach* is:
 - ▣ *Going to the community rather than waiting for the community to come to us*

- Defined by:
 - ▣ Increasing awareness
 - ▣ Sharing resources
 - ▣ Inviting
 - ▣ Engaging

“An efficient transportation system can only come from a true understanding of citizens’ diverse and far-ranging needs.”

-HRTPO Public Participation Plan

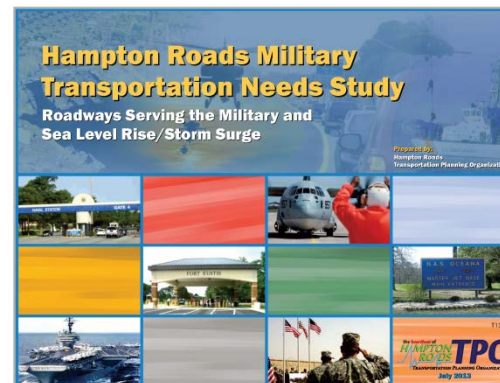
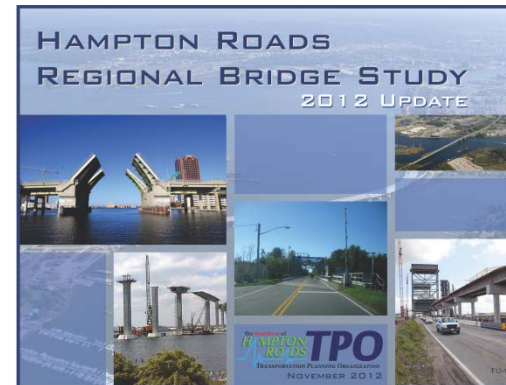
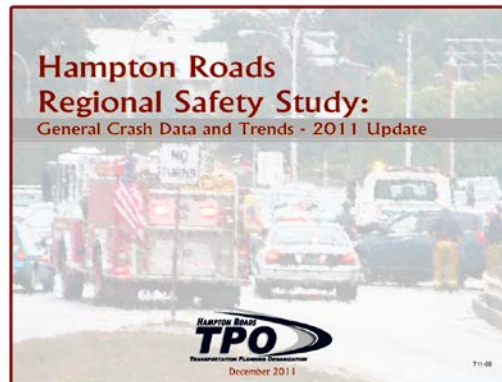
Events

- Tabling/Exhibit Opportunities
 - General Population (ex. Tides Game)
 - Youth (ex. 2013 Youth Career Expo)
 - Seniors (ex. Virginia Beach Senior Showcase)
 - Special Needs (ex. Endependence Center Annual Mtg.)



Special/Technical Report Outreach

- Outreach to interested/affected parties



Expected in FY 2014

- Continued events, meetings/presentations, and special report outreach
- Greater social media presence
- Community webpages
- Refine current resources





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