

AGENDA ITEM #13: FOR YOUR INFORMATION

A. TRAFFIX SUBCOMMITTEE MINUTES

The minutes from the March 2, 2022 meeting of the TRAFFIX Subcommittee (TS) are attached.

Attachment 13A

B. BOWERS HILL INTERCHANGE STUDY WORKING GROUP MINUTES

The minutes from the March 25, 2022 meeting of the Bowers Hill Interchange Study (BHIS) Working Group are attached.

Attachment 13B

C. JOINT REGIONAL CONNECTORS STUDY POLICY AND WORKING GROUP MINUTES

The minutes from the April 26, 2022 meeting of the Joint Regional Connectors Study Policy and Working Group meeting are attached.

Attachment 13C

**TRAFFIX Subcommittee Meeting
Minutes
March 2, 2022, 11:00 am
Regional Building**

The following voting members attended the meeting (alphabetically by last name):

Dorian Allen (Norfolk)
Chris Arabia (DRPT)
Keisha Branch (HRT)
Ben Camras (Chesapeake)
Angela Hopkins (Newport News)
Carl Jackson (Portsmouth)
Maria Ptakowski (Suffolk Transit)
Mark Shea (Va. Beach)

The following others attended the meeting (alphabetically by last name):

Rob Case (HRTPO)
Emily Cass (HRT)
Megan Gribble (Va. Beach)
Ron Hodges (HRT)
Luther Jenkins (Chesapeake)
Judy Swystun (Coastal Ride / Hampton Roads Transportation)

1. Call to Order

Carl Jackson (Chair, City of Portsmouth) called the meeting to order at 11:00 am.

2. Approval of Agenda

The subcommittee approved the agenda, as presented, by voice vote.

3. Approval of Minutes

The subcommittee approved the November 3, 2021 meeting minutes by voice vote.

4. Director's Report

Ron Hodges (TRAFFIX) presented a report of performance measures for FY22 to-date using slides.

5. Draft FY23 Goals, Measurements, and Budget

Using slides, Ron presented a draft list of five goals, sheet of targets for the performance measures, and itemized budget.

6. Special TRAFFIX Project Ideas for FY23 from Members

Carl led this discussion, starting with his idea of researching what TDM requirements cities outside of Hampton Roads are placing on new developments, e.g. parking spaces for shared rides and bikes. Chris Arabia (DRPT) mentioned that some cities require fewer parking spaces if the housing complex provides residents with TDM assistance, e.g. bus passes or vanpool stipend. He suggested that the Association for Commuter Transportation may have conducted the subject research.

Judy Swystun (Coastal Ride) suggested that TRAFFIX coordinate non-profit transportation so that the various organizations (e.g. Senior Services, Eggleston Services) operate more efficiently, carrying more passengers on a given trip by carrying each other's clients, with a company like Coastal Ride providing overflow assistance.

7. Virginia TDM Report

Chris Arabia (DRPT) updated the subcommittee on state TDM efforts including DRPT's "Re-Discover Your Ride" advertising campaign, its requirement for Commuter Assistance Program (CAP) Strategic Plans by July 1, 2024, and a proposed statewide Guaranteed Ride Home program for which TRAFFIX will be included in the pilot.

8. Outreach & Marketing

Using slides, Emily Cass (TRAFFIX) updated the subcommittee on outreach and marketing.

9. Regular Round Table Discussion

Carl Jackson led the discussion of TDM efforts of subcommittee members.

10. Old Business / New Business

There was no old or new business.

11 . Next Meeting

The subcommittee agreed to meet next following the July and November TTAC meetings, pending room availability.

Carl Jackson adjourned the meeting at approximately 12:45 pm.