

# REPORT OF THE TRANSIT ORIENTED DEVELOPMENT WORK GROUP

June/July 2021



# Work Group Members

Robert Bowen

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# Meetings with Cities' Planners

- Carl Jackson, City of Portsmouth
- Sheila MacAllister and Ibikunle Toluwale, City of Newport News
- Mark Shea, City of Virginia Beach
- Paula Shea, City of Norfolk

# Findings

Cities are generally ready for transit oriented development

Zoning is in place for the most part to accommodate TOD

Success is dependent on frequent and reliable service along the backbone routes

Must change perception that transit only serves minimum wage users

# Recommendations

## Understand

- Understand core ridership and their needs.

## Incentivize

- Incentivize location of services at transit stations that target consumer needs

## Study

- Study other regions in similar markets that have successfully incorporated TOD

## Focus on

- Focus on regional backbone routes with micro transit connections

## Expand

- Expand access for workers during high demand hours and communicate to consumers

## Create

- Create and implement a PR campaign
  - Target attracting "choice" riders
  - Address NIMBYism in both the community at large and with elected officials