

**HAMPTON ROADS  
COMMUNITY TRANSPORTATION ADVISORY COMMITTEE  
June 13, 2019  
CALL TO ORDER 12:00 P.M.**

**The Regional Building Board Room**

**723 Woodlake Drive Chesapeake VA 23320**

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|----------|--|
| 12:00 pm | 1. Call to Order (Please silence cell phones)              |
| 12:05 pm | 2. Public Comment Period (Limit: 5 minutes per individual) |
| 12:15 pm | 3. Submitted Public Comments                               |
| 12:20 pm | 4. Approval of Agenda                                      |
|          | 5. Summary Minutes of the March 14, 2019 CTAC Meeting      |
|          | 6. CTAC Chair Report                                       |
| 12:30 pm | 7. Introduction of New CTAC Members                        |
| 1:50 pm  | 8. Regional Branding Initiative                            |
| 1:55 pm  | 9. Old/New Business  |

## **Preamble to the Bylaws of the HRTPO Community Transportation Advisory Committee**

The Community Transportation Advisory Committee (CTAC) serves as an advisory committee to the Hampton Roads Transportation Planning Organization (TPO). *The mission of the Hampton Roads Community Transportation Advisory Committee (CTAC) is to provide the Hampton Roads Transportation Planning Organization (HRTPO) with the community's viewpoint on regional transportation issues, strategies, funding, priorities, and the decision-making process of the HRTPO. The CTAC will serve as a strong advocate on behalf of the community by listening to community member's viewpoints and helping to have their voices heard by the HRTPO leadership and decision makers. The CTAC Chair, as a nonvoting member of the HRTPO Board, will have the responsibility of communicating the work of the CTAC back to the HRTPO Board.*

**AGENDA ITEM #1: CALL TO ORDER**

The meeting will be called to order by Ms. Terry Danaher, Chair, at approximately 12:00 p.m.

**AGENDA ITEM #2: PUBLIC COMMENT PERIOD**

Members of the public are invited to address the CTAC. Each speaker is limited to five minutes.

**AGENDA ITEM #3: SUBMITTED PUBLIC COMMENTS**

There are no written public comments.

**AGENDA ITEM #4: APPROVAL OF AGENDA**

Members are provided an opportunity to add or delete items from the agenda. Any item for which a member desires an action from the CTAC should be submitted at this time, as opposed to under "Old/New Business".

**AGENDA ITEM #5: SUMMARY MINUTES OF THE FEBRUARY 14, 2019 CTAC MEETING**

**SUBJECT:**

Summary Minutes of the March 14, 2019 CTAC meeting.

**BACKGROUND:**

Summary Minutes of the Community Transportation Advisory Committee meeting held on March 14, 2019.

Attachment 5

**RECOMMENDED ACTION:**

Approve the minutes.

**AGENDA ITEM #6: CTAC CHAIR REPORT**

## **AGENDA ITEM #7: INTRODUCTION OF NEW CTAC MEMBERS**

*Terry Danaher, CTAC Chair*

CTAC has two new members:

### **George H. Mears -- Suffolk**

Mr. George H. Mears is a retired navy pilot, hydrogeologist, and environmental engineer. He has earned 2 Masters Degrees, the second of which he earned while working with the City of Chesapeake for the Department of Public Utilities. Mr. Mears work history spans 2 careers, once for 23 years as a Naval Aviator and the second, as a geologist and environmental engineer. A highlight of Mr. Mears' aviation career, was his one tour flying research P3s with the Naval Oceanographic Office, flying Arctic and Antarctic ice reconnaissance and magnetic variation missions, along with hurricane tracking/penetration/ data collection, and deep ocean eddy current investigations.

Mr. Mears has urban hydrology, numerical modeling, beach modeling and construction experience--including sea level rise and coastal construction planning and has background in storm-water management, groundwater investigation, planning, and minor remediation experience.

The CTAC welcomes Mr. Mears and knows that his experience will lend itself well to the CTAC's mission and purpose.

### **Mark Geduldig-Yatrofsky -- Portsmouth**

Mark Geduldig-Yatrofsky, a resident of Hampton Roads for the last 40 years and a citizen of Portsmouth since 1996, is the publisher of the PortsmouthCityWatch.org website. A former information technology professional in the private sector, he has been a civic activist for most of his adult life. Beginning in 1998, he has closely tracked the actions of Portsmouth City Council through attendance at public work sessions and regular, special, and community meetings; viewed proceedings on the Portsmouth Channel; and followed the activities of other governmental agencies, including select boards and commissions, VDOT, Hampton Roads Transit, the Hampton Roads Planning District Commission, and the Hampton Roads Transportation Planning Organization, to name a few.

The CTAC welcomes Mr Geuduldig-Yatrofsky and looks foreward to his service on the committee, given his years of partnership with the HRTPO and HRPDC and his citizen oversight of our process.

**AGENDA ITEM #8: REGIONAL BRANDING INITIATIVE**

*John Martin, Southeastern Institute of Research*

Reinvent Hampton Roads has raised funding to support the ***Regional Branding Initiative Project***. This initiative will help our region answer important questions such as:

- What is Hampton Road's reputation in the world?
- Do people know who we are?
- Do they know where we are?
- For those who know us, what do they think about us?
- Does our reputation help or hurt us in attracting visitors, new residents and new business investments?

The goal of this effort is to come together as a region to address these questions in a thoughtful, thorough and collaborative way through the Hampton Roads Regional Branding Initiative (RBI). The RBI will include the region's leading organizations, government, business, non-profit, education and other critical community stakeholders from all across Hampton Roads – 17 local governments and over 1.7 million people. The collaboration will be supported by a comprehensive research effort and culminate with a positioning, communications strategy and naming architecture to more seamlessly advance our region as an attractive place to live, work, play, learn and visit. This item is presented for information and discussion by Commission members.

**AGENDA ITEM #9: OLD/NEW BUSINESS**

## **ADJOURNMENT**