

# PUBLIC INVOLVEMENT PLAN DRAFT CANDIDATE LIST OF PROJECTS 2040 LRTP

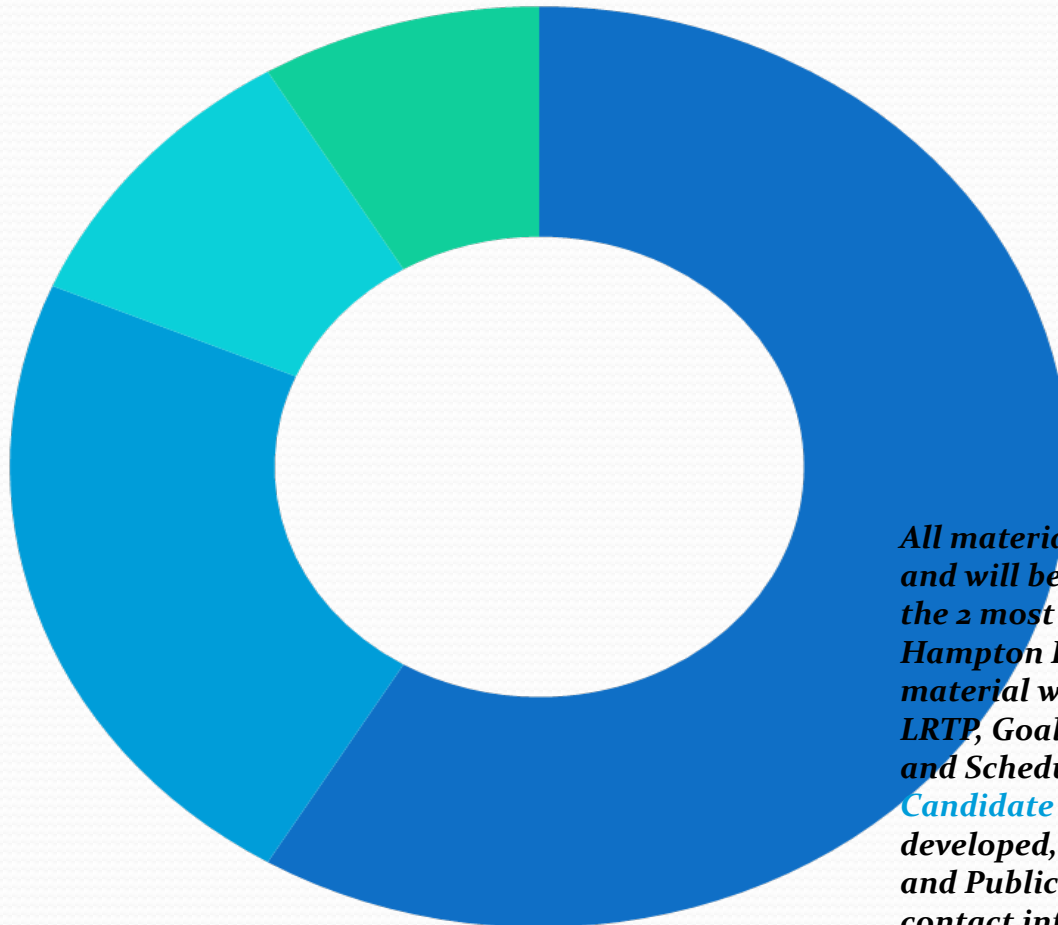
Kendall Miller – Administrator of Public Involvement and Title VI

Brian Chenault -- Community Outreach Planner

Brian Miller – Web and Graphics Designer

Agenda Item #9

# Public Involvement Overview

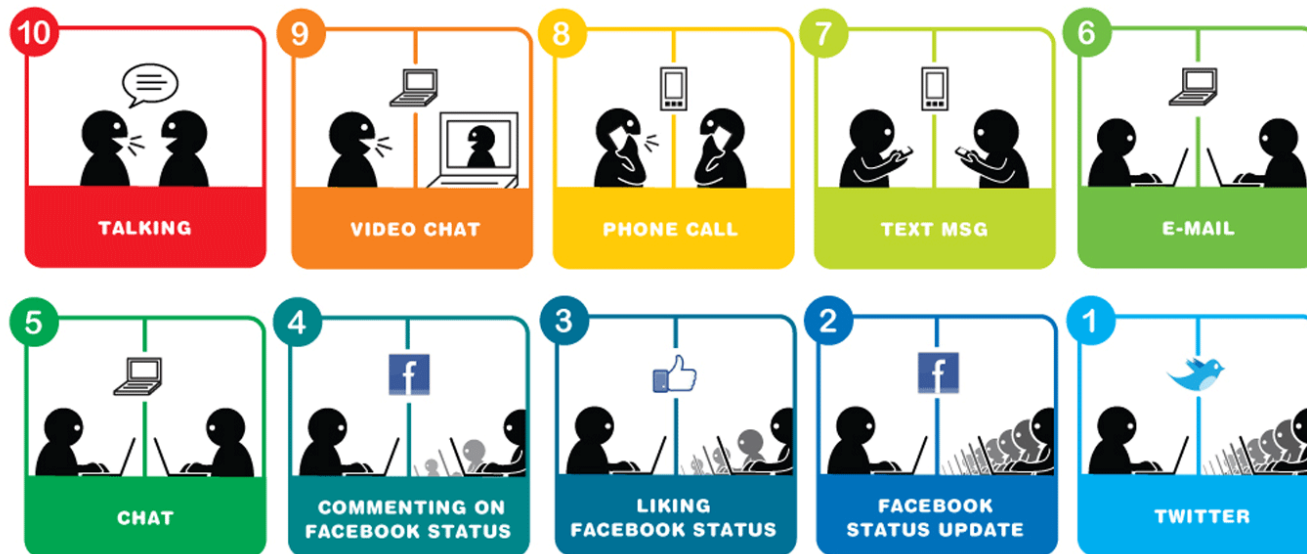


- Social Media and Email
- Public Meetings
- Advertising
- TPO and Partner Websites

*All materials will be written in plain language and will be translated into Spanish, and Tagalog, the 2 most predominant languages spoken in Hampton Roads, other than English. The material will contain a description of the 2040 L RTP, Goals and Objectives, Vision Statement, and Schedule. A description of the **Draft Candidate Projects List**, how the list was developed, next steps, website information (L RTP and Public Involvement Site for the L RTP) and contact information, will be provided*

# Communication Tools

## 10 LEVELS OF INTIMACY IN TODAY'S COMMUNICATION



# Survey

[click here to take the](#)

**Long Range Transportation Plan Survey**

**Give us your thoughts on the 2040 LRTP Candidate Projects**

# Public Meetings



Stakeholders, members of the public, Community Groups, Civic Organizations and Partner Agencies will each be invited to the table during the public involvement effort for the LRTP 2040 Draft Candidate List of Projects Review, because each of these groups represent a piece of the puzzle used to make a sustainable Long Range Plan. Public Meetings will occur in the community, as well as at that HRTPO.

**1 in** Poquoson -- Poquoson Kiwanis Club hosting April 23, 2014. Poquoson Yacht Club, 7 pm – 9 pm.

**1 HRTPO Open House** will take place at the Regional Building in Chesapeake, VA. Meetings will occur in the evening, from 4 pm to 8 pm. Invitees will be the public, area Stakeholders, HRTPO Facebook Fans and members of Civic and Special Interest Groups that HRTPO Public Involvement Staff have met with over the last year. As these meetings revolved around the 2034 LRTP, the invitation to the 2040 LRTP [Draft Candidate Projects List](#) Open House will be a natural next step in the LRTP public involvement process.

# Environmental Justice



Although HRTPO makes every effort to achieve the requirements of EJ in all planning and program activities, a concerted effort is made to further seek input from traditionally disadvantaged populations and other EJ-target groups and to include them in the public participation process. These efforts included

- ✓ Expanding the mailing list to include EJ-target populations (low-income, minority, elderly, Limited English Proficiency and disabled)
- ✓ Adapting advertising for ease of understanding, including special articles and flyers;
- ✓ Adapting public meeting times and locations for accessibility
- ✓ Offering a language translator on the HRTPO website
- ✓ Translating and Posting public notices and public comment opportunities on social networking sites such as Twitter and Facebook and the HRTPO website

# Schedule of Events

Week of --

- March 10, 2014** Launch Facebook Advertising  
Set Dates for Williamsburg and Poquoson Meetings/Set Dates for HRTPO Open Houses  
Begin Promoting HRTPO Open Houses with Community Groups, Stakeholders, Planning Partners and Facebook Fans
- March 17, 2014** Develop Save the Date Mailing  
Develop Mailing for LRTP Survey Respondents  
Create Invite for Community Groups  
Create Event on Facebook for Facebook Fans
- March 24, 2014** Develop Short Survey for TPO Website, Twitter and Email  
Copies of Draft Candidates Projects List Prepared for Mailing to Community Centers/Libraries  
Outreach to Municipalities and Partner Agencies for Website Placement on their sites
- April 1, 2014** After TTAC Launch Surveys on all Channels  
Begin Email to all Contacts  
Meeting Invites Go Out
- April 23, 2014** Poquoson Public Meeting
- April 29, 2014** TPO Open House
- May 15, 2014** TPO Board Meeting -- ***Draft Candidate Projects are recommended for approval by the TPO Board***