



*John L. Rowe, Jr., Chair, Donnie R. Tuck, Vice-Chair  
Robert A. Crum, Jr., Executive Director*

**Agenda  
TRAFFIX Subcommittee  
March 11, 2020**

The Regional Building, 723 Woodlake Drive, Chesapeake, VA, 23320

1. Call to Order – Chair
2. Public Comment Period (limit 3 minutes per individual) – Chair
3. Approval of Nov. 6, 2019 Minutes – Chair
4. Approval of Agenda – Chair
5. Director’s Report – Ron Hodges
6. Outreach & Marketing – Emily Cass
7. Old Business/New Business
8. Round Table Discussion
9. Next Meeting: June 10, 2020 – Chair

**ADJOURNMENT**

**AGENDA ITEM #1: CALL TO ORDER**

The meeting will be called to order by the Chair at approximately 11:30 a. m.

**AGENDA ITEM #2: PUBLIC COMMENT PERIOD**

Members of the public are invited to address the TRAFFIX Subcommittee. Each speaker is limited to three minutes.

**AGENDA ITEM #3: APPROVAL OF MINUTES**

Summary minutes of the TRAFFIX Subcommittee meeting held on November 7, 2019 are attached.

**AGENDA ITEM #4: APPROVAL OF THE AGENDA**

Members are provided an opportunity to add or delete items from the agenda. Any item for which member desires action from the TRAFFIX Subcommittee should be submitted at this time, as opposed to under "Old/New Business".

**AGENDA ITEM #5: DIRECTOR'S REPORT – RON HODGES**

Mr. Hodges will report on current TRAFFIX matters, including:

- Staff Updates
- Annual Report
- Vanpools
- Park & Ride
- GoPass365

**AGENDA ITEM #6: OUTREACH & MARKETING – EMILY CASS**

Ms. Cass will report on:

- Outreach: Stats to Date, Upcoming Events
- Marketing: Revised Logo, Marketing Campaign

**AGENDA ITEM #7: OLD BUSINESS/NEW BUSINESS – RON HODGES**

Old Business:

- ACT Conference

New Business:

- Work Plan Approval (Attached)
- Budget Approval (Attached)

**AGENDA ITEM #8: ROUND TABLE DISCUSSION**

The committee will provide updates (if any)