

AGENDA ITEM #11: TRAFFIX ANNUAL REPORT
Ron Hodges, HRT

The TRAFFIX service of Hampton Roads Transit (HRT) is a travel demand management program currently funded with Congestion Mitigation and Air Quality Improvement Program (CMAQ) and Regional Surface Transportation Program (RSTP) funds. Performance is monitored by the TRAFFIX Subcommittee (TS), which has direct oversight over all aspects of the Hampton Roads TDM function and maintains direct oversight of the status of TRAFFIX programs and how allocated funding is spent.

TRAFFIX has produced an annual report that defines and tabulates a comprehensive set of performance measures including actions, outcomes, and budget. Within the document, a baseline of performance data is compiled from FY 2008 through FY 2018.

Mr. Ron Hodges, HRT Director of Business Development, will brief the TTAC on this item.

RECOMMENDED ACTION:

For discussion and informational purposes.