

**TRAFFIX Subcommittee Meeting  
Minutes  
March 3, 2021, 1:30 pm  
via Zoom**

*Pursuant to the declared state of emergency in the Commonwealth of Virginia in response to the COVID-19 pandemic and to protect the public health and safety of TRAFFIX Subcommittee members, staff, and the general public, today's meeting was held electronically. These electronic meetings are required to complete essential business on behalf of the region.*

*Per the requirements of the Code of Virginia, the agenda and all supporting documentation were posted on the HRTPO website for public review, and electronic copies of this information were provided to TRAFFIX Subcommittee members and other interested parties.*

The following voting members attended the web meeting (alphabetically by last name):

Chris Arabia (DRPT)  
Cole Fisher (Virginia Beach)  
Angela Hopkins (Newport News)  
Carl Jackson (Portsmouth)  
Joshua Moore (WATA)  
Evandro Santos (Norfolk)  
Eric Stringfield (VDOT)

The following others attended the web meeting (alphabetically by last name):

Angela Biney (VDOT)  
Rob Case (HRTPO)  
Emily Cass (HRT)  
Ron Hodges (HRT)  
Pavithra Parthasarathi (HRTPO)  
Mark Shea (Virginia Beach)

## **1. Call to Order**

Carl Jackson (Chair, City of Portsmouth) called the meeting to order shortly after 1:30 pm.

## **2. Approval of Minutes**

After Chris Arabia (DRPT) corrected the grant application due date, the subcommittee approved the Nov. 9, 2020 meeting minutes.

## **3. Approval of Agenda**

The subcommittee approved the agenda was approved, as presented.

## **4. Directors Report**

Ron Hodges (TRAFFIX) reviewed the TRAFFIX performance measures for FY21 to-date using slides.

## **5. Draft Goals and Measurements for FY22**

Ron Hodges presented 5 draft goals and 10 draft performance measure targets for FY22 using slides.

## **6. Draft Special Projects for FY22**

Ron Hodges presented 4 draft special projects for FY22 using slides.

## **7. Virginia TDM Report**

Chris Arabia (DRPT) presented an update on state efforts including Telework!VA and bike-to-work events.

## **8. Outreach & Marketing**

Using slides, Ms. Emily Cass (TRAFFIX) updated the subcommittee on outreach and marketing, including upcoming media buys related to teleworking.

## **9. Old Business/New Business**

Ron Hodges mentioned several old items (including the annual report) and new items (including a new staff member) using slides.

## **10. Round Table Discussion**

Carl Jackson provided time for each member agency to update the subcommittee. Several spoke, including Mark Shea (VB) concerning changes to bus route 960, Angela Biney (VDOT) concerning park-and-ride, and Evandro Santos (Norfolk) concerning Multimodal Norfolk.

## **11. Next Meeting**

The subcommittee agreed to meet next on June 2 at 1:30pm.

Carl Jackson adjourned the meeting at approximately 2:45 pm.

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