

K. HAMPTON ROADS 2045 SOCIOECONOMIC FORECAST AND TRANSPORTATION ANALYSIS ZONE (TAZ) ALLOCATION: FINAL REPORT

As part of the development of the regional Long-Range Transportation Plan (LRTP), candidate transportation projects are evaluated for project utility, economic vitality, and project viability. An important tool in evaluating candidate projects is the regional travel demand, which requires existing and future socioeconomic data at the Transportation Analysis Zone (TAZ) level (TAZs represent an area containing similar land use and socioeconomic data such as population, employment, automobile ownership, etc., and are the base geographic unit of analysis used in the regional travel demand model to forecast trip volumes, commuting patterns, and modes of travel).

In July of 2017, the HRTPO Board approved the 2045 Socioeconomic Forecast. In July of 2018, the HRTPO Board approved updated base year (2015) socioeconomic data and TAZ boundaries. In August of 2018, localities were asked to allocate the 2045 Socioeconomic Control Totals for Households and Employment (Total, Retail, Industrial, Office, and Other Non-Retail Employment) to their respective TAZs. Using this submitted data allocation, and in consultation and coordination with locality staff, HRTPO staff calculated the remaining socioeconomic TAZ totals for Population, Passenger Vehicles, and Workers.

The draft report was presented to the HRTPO Transportation Technical Advisory Committee (TTAC) at its January 9, 2019 meeting. The report was made available for public review and comment from January 9, 2019 through January 23, 2019. No public comments were received.

Enclosure 17-K: *Hampton Roads 2045 Socioeconomic Forecast and Transportation Analysis Zone (TAZ) Allocation*

RECOMMENDED ACTION:

Approve the report for public distribution.