

**AGENDA ITEM #11: TRAFFIX ANNUAL REPORT**  
***Ron Hodges, HRT***

TRAFFIX is a travel demand management (TDM) program performed by HRT and funded by the HRTPO using Regional Surface Transportation Program (RSTP) funds. TTAC's TRAFFIX Subcommittee (TS) monitors the performance of TRAFFIX and oversees its work program and budget. Note that, in serving the entire HRTPO area, most of TRAFFIX's service area lies outside the six cities for which HRT provides transit service.

TRAFFIX produces annual reports that include a comprehensive set of performance measures. The FY2021 Annual Report can be found on the HRTPO website at <https://www.hrtpo.org/uploads/docs/FY2021%20TRAFFIX%20Annual%20Report.pdf>

**Mr. Ron Hodges, HRT Director of Business Development, will present a summary of the report to TTAC.**

**RECOMMENDED ACTION:**

For discussion and informational purposes.