

AGENDA ITEM #1: CALL TO ORDER

The meeting will be called to order by the Chair at approximately 9:30 a.m.

AGENDA ITEM #2: PUBLIC COMMENT PERIOD

Members of the public are invited to address the TTAC. Each speaker is limited to three minutes.

AGENDA ITEM #3: SUBMITTED PUBLIC COMMENTS

Submitted public comments are attached.

Attachment 3

AGENDA ITEM #4: APPROVAL OF AGENDA

Members are provided an opportunity to add or delete items from the agenda. Any item for which a member desires an action from the TTAC should be submitted at this time, as opposed to under "Old/New Business".

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**HRTPO Public Comment**  
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RE: Long Range Transportation Plan Survey

Name: Mr. Todd Solomon
Date: November 29, 2012
Subject: Long Range Transportation Plan Survey

Public Comment Input (Via E-Mail)

Hello Kendall. I hope you have been doing well. I just finished your 2040 survey and had a couple of suggestions I wanted to pass on.

Public Comment Opportunities Page – <http://hrtpo.org/page/public-comment-opportunities/>

- You should add the 2040 Survey and applicable details to the list. Others may stumble to this page and it would help identify the opportunity.

2040

Survey <http://survey.constantcontact.com/survey/a07e6hrsjtfh84ru4ga/a02114ha49rehf/greeting>

- More background information would be helpful like a link to the old LRTP that is being updated. This is an excellent chance to teach, use it as much as possible. I had difficulty finding it on the new website and even then it's not labeled as a 2040 plan, but I assume that's because it is a 2035 plan being updated to 2040.
- More explanation as to what happens next. The fact that input will help shape plan is implied. What happens to survey results, who gets them, will the public see results (you mention results but not until the last question), will there be public input sessions on the 2040 plan and if so when/where.
- Survey operation comment – a back button would be helpful. The only way to go back is to complete the survey and start a new one.

Future surveys, you may want to split answers for the “How did you hear about the survey” and “Provide email contact information”. This time you have them in the same text box. Some staff member will be upset having to pull out all the emails

Staff Response:

*Mr. Solomon, thank you so much for taking the survey, and for your comments surrounding the survey, the LRTP and our new website. Most importantly, please allow me to direct you to the LRTP on the new website. The first location is located on the front page of our site, on the carousel, which is comprised of 6 tiles. The second tile is entitled **2034 Long Range Transportation Plan**. When you hover over that tile, a description appears on the right and, the tile automatically circulates through every minute. By double clicking either the tile or description, you are taken to the plan, and to the LRTP section of the website.*

*The second location from which you can access the LRTP is on the front page, left hand side, underneath “**RESOURCES**”. Long Range Transportation is the **8th** entry down.*

FYI, we are adding a new tile to the carousel that will take you to the Public Comment Opportunities. Because the Survey is posted front and center on our website, the public will see that immediately.

The 2034 is posted as such, because that is the plan that was recently adopted by the HRTPO Board. The formulation of the LRTP 2040 is a four year process, and we are in the 5th month of our 1st year of development of the 2040 LRTP. The first step in development the 2040 LRTP is to conduct the survey. There are some other activities (such as the development of the socio-economic forecasting, which will be used to show where the growth in the region will be, and modeling) as well.

Once the survey responses have been collected, and email will go out to all respondents thanking them, detailing next steps, and giving them preliminary results. We would prefer to wait to send this email detailing next steps, until the response have been received, because next steps will in fact be determined by responses. Our public involvement is responsive and intuitive. 12 weeks will pass between the time the first survey was taken, and the next correspondence goes out. FYI, over the next four years, we will be engaging in a wide variety of public engagement activities and each respondent will be notified and invited as appropriate, via the HRTPO E- Newsletter that will list upcoming LRTP meetings, project data, milestones, etc.

Because staff size is so small, we all have a hand in the survey, and you are so right, this survey does take a lot of work. Fortunately, we are utilizing a program that analyzes the multiple choice answers and staff is analyzing the text answers. The question, how did you hear about this survey, will be asked in a separate area for our next survey.